

SOCIETY MATTERS



WELCOME TO
OUR
SOCIETY
NEWSLETTER



**CEO SIMON ECCLESTON
TALKS NNAS FUTURE**
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will all benefit, and the
Society will be able to
remain as a robust
support.



**NEWARK COMMUNITY
FIRST AID**
Are delighted to have
received a very generous
donation in support of their
latest project to build a new
First Aid Treatment Centre.

WHAT DOES THE FUTURE HOLD FOR NNAS?

Simon Eccleston, CEO at NNAS gives an insight into what the Society is doing to help the agricultural industry and communities and what the future holds for NNAS.

“It is our role to support and help develop the industry, as well as educating the public on the many roles of agriculture in society. But to do that we have to make sure we adapt and understand the needs of the farming, rural and public sectors” says Simon.

The NNAS held a working group in early summer 2021. “We sat down with stakeholders from all different backgrounds, ages, and professions to cement our mission of promoting, celebrating and championing agriculture across the Midlands region.”

They identified three key objectives:

1. Promote and publicise the industry to build better working relationships while raising the public’s understanding of agriculture.
2. Encourage a sustainable and thriving future by supporting education, employment, research and training.
3. Recognise, encourage and support the mental, physical and social well-being of rural communities.



Simon Eccleston and R: Neil Stubbs

“We’d been making changes in the background for the past few years,” explains Simon. “Shows are still a large part of the Society’s role, so we’ve moved away from a focus on numbers through the gate to focusing on relevance.

Creating specialist and niche shows like the Midlands Machinery Show and the Newark Vintage Tractor & Heritage Show allows us to tailor the content and bring together relevant people, businesses and organisations which better serves everyone.”

The Society also funds awards and grants to support young people through its Education Development Grant and Midlands Agricultural Engineering Apprenticeship Awards. And it will continue to build relationships with tractor manufacturers, organisations and education providers to sponsor individuals and courses which a college may not necessarily provide.

It’s vital to both listen and collaborate to create an organisation that’s fit for purpose, he adds.

“If we listen – especially to the young people whose futures are being shaped – and work together, we will all benefit, and the Society will be able to remain as a robust support.”



L-Roger Jackson, M-Simon Eccleston and R: Elizabeth Halsall

He continues "Trading activity has also shown a marked increase in activity, including a welcome uplift in catering. The return of summer festivals along with exhibitions, events, dog shows, and many regular activities have seen the site in use again with multiple events taking place on many days. The opportunity is being taken to make site and infrastructure improvements which should also deliver longer term benefits.

Overall, we are looking forward to the year ahead and will be working hard to achieve the objectives set out.

THE COUNTDOWN IS ON

The Midlands Machinery Show and the Newark Vintage Tractor and Heritage Show.

The countdown is on for the highly anticipated return of The Midlands Machinery show and the Newark Vintage and Heritage tractor show, both in November.

After taking a pandemic enforced break in 2020, we can't wait to welcome you back. The Society team are hard at work behind the scenes making it all happen to give visitors and exhibitors shows to remember!

FOCUS ON EFFICIENCIES AT MMS

Farm machinery and legislation is ever-evolving, and focussing on efficiencies is even more crucial than ever given the withdrawal of Basic Payments and need for profitability.

Fortunately, visitors to the Midlands Machinery Show on 9-10 November will be given an insight into the latest equipment and advice to help their businesses to adapt and thrive. New this year will be a green power demonstration, featuring the latest electric tractors and telehandlers from the likes of Kramer and Manitou, as well as large machinery and ground care demonstrations.

Keeping equipment running during busy times of year is always a concern – so supporting the next generation of agricultural engineers is vital. The Midlands Agricultural Engineering Apprenticeship Award is also back for its fifth year – championing upcoming talent in the sector.

For more information or to pre-register for your fast-tracked entry, visit:
<https://midlandsmachineryshow.ticketsrv.co.uk/visitors>



75 YEARS OF GREY FERGIE AT THE VINTAGE TRACTOR SHOW

Newark Vintage Tractor and Heritage Machinery Show on 13 and 14 November.

Friends of Ferguson Heritage are hoping to have as many very, very early tractors from the first days and weeks of production in 1946, according to FOFH chairman Rob Sowden.

Among them will be the magnificent Number 33 from Colin Taylor in Northern Ireland which has been restored using almost all parts from its year of manufacture in 1946. Mr Taylor says that the only parts which don't date back to 1946 are the fuel, oil and battery.

Also crossing the Irish Sea will be Raymond Browne's newly restored Number 6 which rolled off the line in the first week of production. The vehicle was found in 2019 buried under brambles and its visit to England will be its first since restoration was completed just months ago.

The vehicles offer an insight into a war-torn Britain dogged by fractured supply lines and material shortages. For example, both TE20s on show have 20hp Continental engines because the planned Standard version was not available in time to meet the production schedule.

Don't forget, members of the Society will receive free admission and complimentary tea and coffee in the Cedric Ford Pavilion. Just show your members badges to the gate staff. For additional tickets and early bird tickets, you can book online at:
<https://newarkvintagetractorshow.ticketsrv.co.uk>



UNIVERSITY OF SHEFFIELD'S SUSTAINABLE FOOD

University of Sheffield's Institute for Sustainable Food leads £6m research project to transform the UK food system.

Food security and sustainability are among the greatest challenges facing the world today, and traditional approaches of intensifying food production are coming under criticism for not looking at the whole picture of how we produce, and supply food to the nation.

The Covid-19 pandemic also shone a light on the fragility of the UK's food systems resilience and how its reliance on foreign imports during a global crisis meant people in the UK experienced empty shelves, and shortages of basic staples such as flour and pasta.

Their research project titled "Healthy soil, healthy food, healthy people (H3)" seeks to transform the UK food system from the ground up via an integrated programme of interdisciplinary research.

It will focus on improvements to sustainability and resilience within horticulture, hydroponics and hybrid farms. The project will also focus on the health benefits for people living in the UK that could be gained by transforming UK agriculture and the impact of our food systems on the environment.

The project will identify practical paths towards food system interventions: on farm, in food manufacturing and retail, and improve dietary health and environmental sustainability of the agri-food industry in the UK.

This will include finding ways to increase the production of health-promoting vegetables, while reducing reliance on harmful agricultural inputs and imported food by integrating hydroponic production systems within conventional soil-based farms.

The project will also look at how improving the microbiomes of growing mediums has the potential to increase nutrients in our food systems and reduce our reliance on pesticides.

“ This is an exciting, once-in-a-lifetime opportunity to use cutting-edge research to have a genuinely transformative effect on the health and sustainability of the UK food system. ”

Professor Peter Jackson, Co-director of the Institute for Sustainable Food at the University of Sheffield

To read the full article please visit:

www.sheffield.ac.uk/sustainable-food/news/university-sheffields-institute-sustainable-food-leads-ps6m-research-project-transform-uk-food



The
University
Of
Sheffield.



NEWARK COMMUNITY FIRST AID

Registered Charity no: 1152694

Boost for First Aid Treatment Centre

Newark Community First Aid (NCFA) are delighted to have received a very generous donation in support of their latest project to build a new First Aid Treatment Centre at Newark Showground. NCFA are working in partnership with the Society.

Representatives of the two charities met to discuss the progress of the project at the Hexgreave Hall Estate, the home of Mr Tony Strawson, who attended along with his brother Mr David Strawson who are both Past-Presidents of NNAS.

Philip Jessop outlined the plans and progress for the new £85,000 First Aid Treatment Centre which will replace the current first aid post that is reaching the end of its operational life. The new Centre will be a five-bay modular building relocated on the Showground making it more accessible for use at more events. The building will have improved access and facilities.

After the briefing Mr Tony Strawson was pleased to report that he had already held an event at which he had highlighted the project and along with friends and colleagues had raised £3000 which his brother David had agreed to match. Dr McDougald thanked the brothers for their very welcome support and their most generous donation of £6,000.

Philip Jessop said "This is a tremendous boost to our fundraising, Tony and David explained their lifelong relationship with the Nottinghamshire County Show and the Agricultural Society, having visited first with their parents over 70 years ago. Their support and that of others will enable us to provide much improved facilities, allowing our volunteers to give the highest standards of care. The Treatment Centre will enhance further the facilities on the Showground cementing its position as the premier East Midlands Events Centre."

Newark Community First Aid are now asking people to support the Big Give 'Christmas Challenge' - this is a matched funding campaign centred on the week 30th November to 7th December 2021.

Philip Jessop said "we have secured £2,000 in pledges from local supporters and are waiting to hear if the Big Give will add another £2,000. We are hopeful that they will. In order to release these pledges we need to raise £4,000 during the Challenge week. We are asking if people can organise a fundraising event or donate that week -we can then double their donations- we would be delighted to send people information on the campaign and how they can donate.



Photo taken from Newark Community First Aid website

They can contact us via email:
newarkcommunityfirstaiders@hotmail.com or Tel:
07973 904808

NFU East Midlands Environment Conference 2021 at Midlands Machinery Show

Carbon - opportunity, not problem



If you needed any more convincing to join us in November, then keep reading to learn more about the NFU East Midlands Environment Conference.

The NFU East Midlands Environment Conference was designed with farmers in mind to give them the opportunity to learn more about carbon emissions and what they can do to minimise them as we all take those crucial first steps towards net-zero and the opportunities this could provide.

Lunch and refreshments will be provided at the event which means that you can spend more time networking with those in the industry alongside catching up with friends both old and new.

To join us for the conference, you will need to book with NFU as well as register for the Midlands Machinery Show.

To register for the Midlands Machinery show please visit: www.midlandsmachineryshow.com/
To book your conference ticket, please call 01572824250 or email east.midlands@nfu.org.uk.

CEVAS TRAINING

Hosting educational, memorable and inspiring farm visits

CEVAS (the Countryside Educational Visits Accreditation Scheme) involves two days' attendance at a farm or countryside location or offers an online alternative delivered through six sessions. You will learn about the practicalities involved in hosting visits, how food and farming can be incorporated into the school curriculum, and how to communicate effectively with both teachers and pupils.



IS CEVAS FOR YOU?

- Are you a farmer offering educational or therapeutic visits to your farm?
- Thinking of doing farm visits in the future?
- Have you thought about making your farm available to young people or adults with a variety of needs?
- Do you co-ordinate visits to farms and the countryside for a school or other organisation?

If so, then YES CEVAS is for you!

Aimed at farmers, farm staff, care farmers, volunteers, advisers, carers and teachers/teaching assistants, it covers all you need to know about hosting visits. CEVAS also counts towards your BASIS, Dairy Pro and Pig Pro points.

For more information please visit on CEVAS training please visit:
www.visitmyfarm.org/cevas-farmer-training



SPICY PUMPKIN SOUP

recipe take from: BBC good food*

Warm up as those cold nights set in with this autumnal soup.

 Prep: 35 mins Cook: 1 hr  Serves 4

INGREDIENTS

- 1 pumpkin, about 1.5-2kg (save the seeds – toast them in a dry pan to serve as a topping)
- 1tbsp garam masala
- 2tsp ground coriander
- 2tsp ground cumin
- ½-1tsp chilli flakes or powder, plus a pinch
- 3tbsp olive oil
- 1 onion, finely chopped
- ginger, peeled and finely chopped
- 2 garlic cloves, finely chopped
- 900ml veg stock
- 100ml double cream or crème fraiche, plus extra to serve

METHOD

STEP 1

Heat the oven to 180C/160C fan/gas 4. Cut the pumpkin in half and remove the seeds with a spoon. Cut into wedges or chunks (keep the skin on) and tip into a bowl. Put the garam masala, and 1 tsp each of the coriander and cumin into a small bowl and mix with 2 tbsp of the oil and season.

Drizzle over the pumpkin and toss well to coat in the spiced oil. Transfer to a baking tray, spread out evenly and roast for 40-45 mins, turning halfway through cooking, until the pumpkin is very soft when pierced with a fork. Leave to cool on the tray for a few minutes.

STEP 2

Heat the remaining 1 tbsp olive oil in a large saucepan and fry the onion with a pinch of salt for 10 mins until soft. Add the ginger, garlic and remaining spices and chilli flakes, and fry for a few more minutes until fragrant. Pour in the stock and bring to a gentle simmer.

STEP 3

When the pumpkin is cool enough to touch, use a spoon to scoop the soft flesh from the skins. Add the soft pumpkin to the stock pan, discarding the skins. Remove from the heat and blitz the soup with a hand blender until creamy and smooth. Season to taste, adding extra chilli or garam masala if you like. Put back over a low heat and stir in the cream. Bring to a gentle simmer, then serve in bowls with a drizzle more cream and a pinch of chilli to serve. Top with toasted pumpkin seeds, if you like.

WHERE CAN YOU GO PUMPKIN PICKING?

• MAXEY'S FARM

Hockerton Road, Kirklington, NG22 8PB

• BRITAIN'S BERRIES

School Farm, Ollerton Road, Retford, DN22 8DB

• DODDINGTON HALL & GARDENS

Main St, Doddington, Lincoln LN6 4RU



EVENTS FOR YOUR DIARY

- 30 Oct - 31 Oct Specialist
Newark Festive Gift & Food Show
www.nottsfestiveshow.co.uk
- 31 Oct Specialist
East Midlands Bird Breeders' Show
www.embba.co.uk
- 6 Nov Family
Fireworks Extravaganza 2021
www.ticketsource.co.uk/newark-rugby-union-football-club
- 9 Nov - 10 Nov Agricultural/ Machinery
Midlands Machinery Show
www.midlandsmachineryshow.com
- 13 Nov- 14 Nov Vintage Machinery
Newark Vintage Tractor and Heritage Show
www.newarkvintagetractorshow.com

Become a member of the NNAS

Our members are vital to the lifeblood of our society and by becoming a member you'll be supporting our charitable objectives - to promote, celebrate and champion agriculture across the Midlands region.

Check out the benefits of becoming a member by visiting:
www.nottinghamshirecountyshow.com/membership



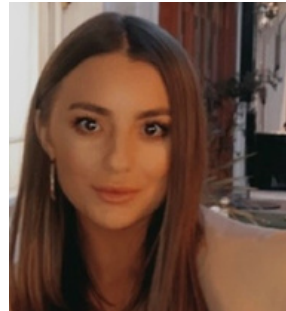
NEWARK SHOWGROUND
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STAFF NEWS

Say hello to the newest members of the team

We are delighted to announce the three newest members; Harriet Canovan, Lauren Ingram and Sophie Boardman.

However in some bittersweet news we said goodbye and good luck to Sydni who has started her maternity leave - wishing you all the best Sydni!



As we are weeks away from welcoming you to the Midlands Machinery Show and Newark Vintage Tractor & Heritage Show, we are pleased to announce Harriet has joined the Show team. Harriet has taken on the role as Marketing and Communications Officer, with a degree in marketing management and joining us from Boots she will bring valuable knowledge!

Welcome Lauren to Newark Showground's Sales & Marketing team, where her new role will be Marketing Executive and Event Co-ordinator. Lauren was head of marketing at The Adventure Service, in Mansfield Woodhouse. East Midland's Chamber Commerce's Young Apprentice of the Year in 2018 and was runner-up in its Enterprising Women Award in 2019.



Say hello to Sophie who is taking on the role of Sales and Events Executive at Newark Showground. Sophie has bachelor's degree in Musical Theatre from Laine Theatre Arts, Master's Degree in Arts Management from the University of Manchester. She has worked previously as a wedding and events co-ordinator.